

# Rabee Raad

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Nationality : Syrian  
Date of Birth : January 6th, 1973  
Visa Status : Transferable

## Professional History

### **2008 – Current**

#### **Fortune Promoseven - UAE, Abu Dhabi**

*Art Director*

Handling the account of Kempinski Hotel Ajman as well as Kempinski regional office for Middle East and Africa.

- Supervising project workflow from concept to finish.
- Ensure all print and electronic collateral is designed in line with Kempinski corporate identity guidelines
- Developing visual identities, graphic interfaces for web and multimedia presentations and various prints.
- Developing, designing and implementing new logos for all the hotel facilities
- Developing, designing new logos for Kemp. Al Nile Hotel, Kemp. Lodge - Rwanda, Kemp. Lodge Nyungwe Rainforest – Rwanda, Kemp. Bilila Lodge - Serengti, Kemp. Strand Hotel – Namibia.

### **May 2006 - Mar 2008:**

#### **Ibtikari Group - UAE, UK, Philippines**

*Senior Graphic Designer*

Working to highlight the company through activating and developing the company's guideline, and the representation of the company's branches in each of the United Arab Emirates Great Britain and the Philippines.

Working with sister companies: Sugar Box, Kelso Developments.

Attending clients: Coffee 8 - Emirates Towers, Za'abel Bistro – DWTC.

Management of the company website.

### **Mar 2004 - May 2006:**

#### **InterPlast Co. LTD. (Decopack Div.) – UAE, Sharjah**

*Creative Graphic Designer*

InterPlast is one of the biggest companies in the Middle East, specialized in the packaging industry. Dealing with a large team of marketers and technicians, creating innovative designs for a shopping bags, wrap paper and gift boxes to a wide range of customers in the UAE, GCC, Russia and France. The quality of the work requires extensive experience in the field of design and color separation "Offset, Rotogravure, Flexible Printing and Silk screen" .

### **July 2002 - Mar 2004:**

#### **Design Dimensions Advertising. UAE - Dubai**

*Graphic Designer*

Working mainly on Company Identities, Corporate brochures and Logos Clients: Australian presstrissing, Bin Hareb Group, Emirates Finance, Dubai Safari, Al Fakher Molasses, Global Real Estate Developments.

**Jun 2000 - July 2002:**

**Satellite Advertising & Art Production, UAE - Sharjah**

*Graphic Designer*

Working for the Government and Municipality of Dubai and EMI - Abu Dhabi and Sharjah Airport, Including there annual events

**Feb 1997- Jan 2000:**

**Self employed in Syria**

*Graphic Designer*

- A4 Advertising: Hand made art designs & Illustration for Greeting card
- Steps Advertising
- Freelancing for Mediterranean Printing Pres.

**Education:**

Sept. 1996

Bachelors of Fine Arts from Damascus University, Syria.  
Specialized In Engraving and Printing

May 1996 - Oct.. 1996

Courses in Al Rida Computer Center - Damascus  
Courses Covered: Corel Draw, Photoshop

**Awards:**

- The first prize in Graphics (Etching & Printing) award winner of the First Youth Art Exhibition. Damascus, Syria 2000

**Professional Certificates:**

- Association of Fine Arts - Damascus - Syria, since 1996
- Art training workshop from the American Cultural Centre, Damascus, Syria 1999
- Al Rida Computer Center, Courses in Corel Draw, Photoshop

**Computer Skills:**

Extensive hands-on experience and working with proficiency, via both *Mac & Windows* platforms in the following tools: *Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Macromedia Flash and MS Office.*

**Special Skills:**

Good in Storyboarding sketching and coloring on computer.  
Very talented in classic engraving & printing, water color, pastel & Oil canvas painting. Great team player with an open mind towards, new innovative ideas for improvement.

**Language Ability:**

Arabic, English